

**PGDEM 2nd Semester Examination, 2023**  
**Institutional Planning and Management**  
**Course: PGDEM 006**

---

Time: 2 and 1/2 hours

Full Marks: 70

*The figure in the right-hand margin indicates marks.  
 Candidates are required to give their answer in their own  
 Words and to the point as far as practicable.*

Answer **any seven** from the following questions

7 x 10 = 70

1. Define educational administration. How does it differ from educational management? Explain with the help of any management model you are acquainted with. 3+3+4
  2. What are different types of educational management? Name each one giving examples from real life situations. 4+6
  3. What do you understand by Effective Educational Management? Give example of any educational institution highlighting five parameters of effectiveness. 10
  4. Why we need educational planning? Show one annual scheme of a plan for your institution. 4+6
  5. Why we need long term plan? How does it relate to optimum utilization of various resources in any educational institution? 4+6
  6. Name five social and ethical issues related to an educational institution showing the managerial role in it. 5x2
  7. Consider yourself to be an educational manager in an educational institution. Prepare hierarchy of management system in your own institution to initiate a new educational institution. 10
  8. Show the differences in educational management system in a private school, college and university comparing the administrative set up in each type of institution. 10
  9. State how decision making helps in various innovations in any educational institution. Give five examples. 10
  10. Write notes on: 5+5
    - a. Qualitative evaluation of educational institution
    - b. Best practices in school level
-